

July 2017

# Foodservice

equipment & supplies

**FEEDING  
A BETTER  
COLLEGE  
EXPERIENCE**

page 26

*Next-Gen College  
and University  
Foodservice Leaders*  
page 40

*Non-Alcoholic  
Beverage Creations*  
page 72



## InBrief

**Ace Mart Restaurant Supply** opened its fifth Houston location. This marks the 15th location for the Texas-based food-service equipment and supplies dealer.

The **Culinary Institute of America** will offer a Bachelor of Science in Hospitality Management beginning in September 2018.

**Curry Up Now**, an Alameda, Calif.-based foodservice operation specializing in Indian street food, has acquired fast-casual concept **Tava Kitchen**, which focuses on South Asian flavors.

**Eastern Tabletop** added Kelly-Mincks to its network of independent manufacturers' reps. Kelly-Mincks will represent the Brooklyn, N.Y.-based manufacturer of tableware, holloware and buffet items in the Pacific Northwest.

Lexington, S.C.-based Carolina Marketing Inc. now represents **Electrolux**

**Professional's** portfolio in North and South Carolina, MAFSI Region 11 — Carolinas. Also, current Electrolux rep firm J. Wilson Marketing, MAFSI Region 2 — New York Upstate, is now a distributor of the Kelvinator Commercial line of commercial refrigeration products.

Four refrigerated service brands, ThermalRite, CrownTonka, ICS and LoTemp Doors, will now go to market as **Everidge**. The newly branded entity provides walk-in coolers and freezers, blast chillers, prep tables, vacuum sealers and other refrigeration components under one umbrella.

Swiss coffee equipment company **Eversys** has opened a North American division to serve the U.S. and Canadian markets. The wholly owned subsidiary will be based in Toronto, Canada.

**Frieling USA** has become the North

American distributor for Glaskoch Germany, a European glass supplier and manufacturer of the Leonardo brand.

An affiliate of San Diego-based private equity firm Kelly Companies has agreed to purchase both the Joe's Crab Shack and Brick House Tavern + Tap brands from **Ignite Restaurant Group** (IRG). To facilitate the sale IRG, along with some of its subsidiaries, has now filed for Chapter 11, which includes a motion of bidding procedures that allows other companies to submit bids. Both restaurants will remain open throughout the process.

**Master-Bilt** added M2 Foodservice Representatives LLC to its network of independent manufacturers' reps. M2 will represent Master-Bilt in eastern Pennsylvania, southern New Jersey and Delaware, also known as MAFSI Region 4.



Photo Courtesy of Business Wire

## Panera Franchisee Supports Feeding America in a Big Way

PR Management Corp., a New England Panera Bread franchisee operating 64 locations, donated a total of \$275,000 to 5 New England food banks as part of the company's Feeding America initiative. The company made donations to the Greater Boston Food Bank, Worcester County Food Bank, New Hampshire Food Bank, Good Shepherd Food Bank of Maine, and Western Massachusetts Food Bank.

Seen here (left to right) are Rachid Guerrab, general manager, Panera Bread South Bay; Christian Delrio, shift manager, Panera Bread South Bay; Melanie Gordon, Greater Boston Food Bank; Sarah Polodsky, Greater Boston Food Bank; Mitch Roberts, PR Management; and Stephanie Williams, Panera Bread South Bay.



## Seating with Style™

We offer a wide selection of outdoor chairs, tables and lounge items which provide comfort, relaxation and enhance the ambiance of any setting. Through precise construction, choice of materials, demanding tests and standards, our products support heavy-duty use common to the foodservice and hospitality markets.

emuamericas, llc  
800.726.0368  
www.emuamericas.com



**emu**  
60 years of manufacturing  
experience in outdoor furniture.  
"Made in Italy" at its best.